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November 13, 1934

Maclean's

Magazine

NOW
5¢



In This Issue: Sprague Cleghorn Tells His Own Hockey Story

Here's the proof:

**ONLY ETHYL GASOLINE
DEVELOPS MAXIMUM
CAR PERFORMANCE**

Two new automobils of modern construction were given out and more than 2000 of all ages sold. As for this year, generally more babies in automobiles are being produced by synthetic copolymers.

Adaptable species were not the "one material" type of polymer, particularly not the kind, partially and perhaps even with much of the three grades of butyl. Judging the performance of the materials, Enryl is 100%, the strongest performance was the kind of other grades of butyl showed

Discussion

PER CENT OF PERFORMANCE² DEVELOPED

by
ETHYL
CALORINE
100%

REGULAR
SADDLES
88.8%

3RD GRADE
SABINES
65.9%
1983-1984

Study these figures in terms of 2000 tons per acre. Consider also another great show item known as soil-soluble boron and its highest related feeding water temperatures recommended for pasture lands when regime and high grade pastures were used. Now ask yourself: "Is it more

any to "save" a few pennies by filling all gasoline and less than a tank in a deal in our perfume store? Is it necessary to travel from \$200 to \$2000 in an automobile and then get only part of the profit? Good for?

Elroy Qualtrics Corporation
New York City

ETHYL



*STARVING...yet they Dreaded
the coming of the FOOD SHIP*

[illegible]

Under-reflexy condition: the first-order theorems are not derived to cause the disagreement before we call it a win. Assuming playing it is certain enables games similar to all the previous ones, for example, and the straightforwardly-true, diagrams. They do not cause a win—they simply do not require it.

[illegible]

*To Fight Colds—
Fight Germs*

"The daily use of a mouthwash," says one expert, "helps," with great much of the disease which is so common."

We will send you and your pet a complete system on the prevention of *L. canis* and *L. immitis* infection. For more information, contact: Purrfect Health Pharmacy, 2000 Hwy. 100, Suite 100, Toronto, ON M2H 3P4.

NEXT TIME GET

For Colds and Sore Throat... LISTERINE... The Safe Antiseptic

PRODUCED IN CANADA



the Makers of Mobiloil Announce A NEW DISCOVERY that will solve Winter Driving Troubles



*How the Mobiloil Clearsol Process purges oil of impurities
...why Mobiloil Arctic starts as much as 50% quicker
...lasts 25% longer... gives your engine complete protection
in zero weather.*

HERE'S news that would be big news at any time. Now...with Winter just around the corner...it is news that is too important for any car owner to miss.

Mobiloil dealers are now selling a new kind of Mobiloil Arctic.

It's new because it's made by an entirely different process. It's new because it has definite advantages you can experience yourself...advantages which will solve winter driving troubles for you.

This oil, by actual test, makes starting

as much as 50% easier in cold weather. It lasts as much as 25% longer...and the harder the service the better it performs. It eliminates gum and sludge...which are the cause of stuck rings and gummed valves. It flows quickly, so that on those cold mornings you have instant protection throughout your engine...yet it holds in body under extreme ranges of heat...no matter how hot your engine gets.

These are not mere theories, they are proven facts, taken from actual performance records both in the laboratory and on the road.

With Mobiloil Arctic in your engine you'll see a definite improvement in performance. You'll find starting easier and faster. Your oil gauge will show you that this oil goes into action instantly.

You may well ask...How does all this happen? What have you done to oil to make such a tremendous improvement possible? The answer is a new approach to oil refining. In the past, refiners used to remove dirt and impurities with acid baths and filters.

After months of painstaking research the makers of Mobiloil found a process that washes away these useless, non-lubricating elements...that dissolves impurities, so soapy water dissolves dirt...then produces a new kind of lubricating oil different from any ever produced.

Prepare your car for Winter driving now. Go to the nearest Mobiloil dealer today. Drain off your Summer oil and fill with clean, Mobiloil Arctic. Act now...for better performance this Winter.

IMPERIAL OIL LIMITED, Marketers of Mobiloil in Canada...Manufactured by SOCONY-FACTUM OIL COMPANY INC.

Change
now
to

Mobiloil

MADE BY THE NEW CLEAROSOL PROCESS



IN OIL REFINING...



WHAT MOBIL OIL ARCTIC DOES FOR YOU!

- 1 Starts as much as 50% easier**...which means faster starting in well below zero temperatures...means no winter weather problems...and longer life for your engine.
- 2 25% greater mileage**...by actual test Mobiloil Arctic gives as much as 25% greater mileage than some oils at 110° F. test.
- 3 No gum, no sludge**...Mobiloil Arctic by new process...to better engine health...No acid baths...no gummed valves.
- 4 Instant lubrication**...flows when the engine starts...protection from the moment the danger of "dry" starts.
- 5 Greater heat resistance**...Resists body at high engine temperatures, giving full protection at high speeds.



RESEARCH AND A NEW, Revolutionary process to produce clean Mobil oil engines and the following results in the Clearsol Process. This process fully dissolves all dirt and oil from your engine that just oil simply washes it to the bottom. Mobil Oil's new process oil stays clean from the inside for your car.

Arctic

Helps to
AVOID COLDS



UNITED is the first signal used internationally—just a few drops up north

Especially designed for the new and
current classes... where most will find

... Nourished with and gently stirred
 ... One function provided by Nature

If irritation has led to chafing, Washmore advises over-the-counter ointments—does it say chapping ointment—soothe you again, to soothe badly. Washmore relied for the details to a friend with a lot of good advice.

Make Your Own Protection

The immediate success of *Wicker* demonstrates that the demand for thought-provoking and intelligent. The audience's favorable response to the play is a testament to the fact that the audience is still looking for

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Special Trial Officer

The The Phoenix 66 Road has been used and has been used in the area located near the road. The construction project is a 2.5 mile long and 1/2 mile wide in width and the area under the highway is being used for

Ten Weeks \$1.00

since oil is obtained from the seed in the press. The seeds may be utilized as a source of glucose. The oil may serve as a food stuff for cattle.—*Science Abstracts*.

"I am undeniably appreciative," he continued. "But I got in the door. The interviewers under the circumstances did to make such an effort to hurry back and get one of the

A Footstep Outside

Continued from page 37—Starts on page 38

Maynard seemed her own life. His
twice through a pair of
any, under scrutiny.

Maynard seemed her own life. His
twice through a pair of
any, under scrutiny.

Maynard seemed her own life. His
twice through a pair of
any, under scrutiny.

Full
C
Full
BE IN



SEVENTH SENSE

Comfort, combined with perfect freedom of action, unified that sensitive appreciation of real quality. Carter full fashioned underwear differs from all others in that the shape is actually knit into every garment. Yarnsall's are the only manufacturers in Canada making full fashioned underwear. Other underwear is cut and sewn together. ■ ■ ■

TURNBULL'S
CEETEE
Full Fashioned
UNDERWEAR



"REMOVES THE LIME MAGIC, but removes nothing else! These socks, which I decorated myself, by hand, have been washed for five years with Chipso soap."

"COLORS ARE SAFE in Chipso. Mercedes wore this dress to school all last year and she has bright, its colors with some."

"Chipso is so EASY ON MY HANDS that I know it would be safe for the light yellow dress. It has been Chipso'd about 30 times."

"I made John's ties... and I wash them with Chipso. Chipso has washed this blouse for a YEAR without fading it."

"The lace cloth is TWO YEARS OLD. One of Chipso's good reasons is that the soap does for everything in our wash."

"Another year-old school dress that still looks 'NEW!' Patricia's dress has been washed all of 30 times."

In Chipso homes
you'll find **SPOTLESS TABLE LINEN**
SPARKLING DISHES
UNFADED CLOTHES

LEAVES WOOL SOFT. "The hooded knitted dress has been washed frequently with Chipso. It is two years old. Chipso can remove difficult dirt, too—I always use it to clean the out of my peashooters, for instance."

SLIPS SO THICK you can pick up a handful! That is why Chipso is ideal for washing greasy clothes without giving you red, rough hands.

A GREAT BIG BOX for your money. One soap that goes after dirt with stick, rich, vigorous SUDS, instead of soap bubbles—no "artificial" ingredients or artificial dyes. Chipso is SOAPIER... it saves time and hair rubbing without taking any of the life out of colors and materials or drying out of your hands.

CHIPSO MAKES CLOTHES WEAR LONGER

MADE IN CANADA